Listening to K-Love in my area is very important to me and I support it financially because of what it does for me and other listeners. K-Love shares the same moral values that so many listeners believe in and it allows those who are on the road all the time to hear Christian up lifting songs. It also offers a prayer line that so many people depend on and need. K-Love has impacted so many people that it would be a tragedy to loose it. I will continue to pray that K-Love stays in all areas that it currently serves so that many more lives can be touched and encouraged. You might try listening to it and see how your life changes.